

Did You Know?

Each Bright Horizons center has a designated regional manager who provides strategic leadership and support to help centers meet their goals of quality programming and family, staff, and client satisfaction. A regional manager (RM) oversees 6-8 centers, allowing them to work closely with their center directors and build relationships with all employees. This level of engagement allows RMs to be actively involved in supporting the professional growth and development of center staff.

Regional Managers are Experienced in Early Childhood Education

Bright Horizons is committed to exceeding state and local licensing regulations, health and safety standards, and the National Association for the Education of Young Children (NAEYC) criteria. With that in mind, the regional managers in our company have:

- Their bachelor's degree in Early Childhood Education or a related field
- 10-12 years' experience as a center director or comparable management and supervisory experience
- A combination of infant, toddler, or preschool teaching experience and administration

This level of experience supports Bright Horizons' goals of providing the very best educational experience for children and families.

Regional Managers are an Extension of Your Center's Management Team

Regional managers visit each center at least once a month and are available to visit more often as needed. During center visits, the RM supports the teachers and center director with program implementation, often observing classrooms and providing feedback to ensure centers are meeting and exceeding program standards. On weekly 'touch base' calls, the RM provides guidance and follows up on goals from the previous visit. Regional managers are also highly involved in parent partnership meetings and parent events; they attend these on a regular basis.

Meet Rita Powell, Regional Manager for Bright Horizons at Lawrenceville

Rita has more than 15 years of experience in Early Childhood Education. She has spent the last 10 years partnering with center directors as a district manager. Prior to that, Rita worked as an account manager for a child care company, serving as a liaison between clients and the operations team. She has experience teaching infants, toddler, and pre-kindergarteners, and also helped launch the Keystone Stars program, a Quality Initiative in the state of PA.

Rita can be a valuable resource and is happy to share her expertise or offer support to your family at any time. She can be reached via telephone at 215-539-1472 or email at rita.powell@brighthouse.com.

