



# A Great Start

FOR CHILDREN AND FAMILIES



## OUR PHILOSOPHY

At Bright Horizons®, we know childhood is a treasured time. We believe it is our responsibility to provide environments and experiences that capture the joys of childhood, nurture each child's individual growth and development, and pave the way for success in school and life.

## CHILD CARE AND EARLY EDUCATION CENTERS NEED TO DO MORE THAN **LOOK RIGHT** - THEY NEED TO **FEEL RIGHT**.

As a parent, you should walk out the door every day knowing your children are safe in our care, loved and supported by skilled teachers, and motivated to unleash their curiosity and learn everything they need to be ready for school.

### *What makes Bright Horizons different:*

- ▶ Proven curriculum that reflects the latest research on early education
- ▶ Thoughtfully created environments
- ▶ Teachers who are supported to grow professionally and stay current on the most effective education techniques
- ▶ Locations and hours to fit the way you work
- ▶ Well-balanced programs that focus on the whole child (social, emotional, physical), and prepare children for success in school and life
- ▶ Centers that make sure children feel safe and loved from the moment they put their hands in ours, to the moment they put them back in yours
- ▶ Plus, we offer a variety of family resources that support parents as well as children

A child care and early education center is a big decision. Let us help you feel great about your choice.

### AS BRIGHT HORIZONS EDUCATORS WE PROMISE TO...

#### *Nurture*

and care for the whole child

#### *Craft*

an integrated curriculum based on expert research

#### *Support*

and develop each teacher

#### *Implement*

an emergent, inquiry-based approach to learning

#### *Cultivate*

curiosity and creativity through projects, exploration, and play

#### *Encourage*

children to be confident experimenters and problem solvers

#### *Build*

an inclusive and respectful community

#### *Create*

joyful places for childhood



# OUR CURRICULUM

Our research-based **World at Their Fingertips**® curriculum meets children where they are developmentally, with Signature Practices that build confidence and excitement about learning at every age and stage. The goal is help children do more than learn; it's to cultivate the joy of learning. And our **emergent approach** – leveraging a child's own interest to teach skills – enables teachers to tailor activities and projects for the specific talents and skills of each child in the class.

A snapshot of **World at Their Fingertips** elements:



### Language Works

Activities for listening, speaking, reading, and writing integrated into a language-rich environment that cultivates the lifelong love of language, books, and reading.



### Math Counts

Experiences with one-to-one correspondence, counting, sorting, patterning, and problem solving to establish a solid foundation in mathematical reasoning.



### Science Rocks

Encouraging children to question, experiment, observe, record, describe, and form conclusions to stimulate a sense of wonder and make science come alive.



### Art Smart

Fine art, music, theater, and dance experiences aimed at uncovering children's talents, helping them express themselves artistically, and encouraging interest and appreciation.



### Well Aware

Fostering positive attitudes towards healthy living, physical activity, and nutrition by incorporating healthful habits into daily routines.



### Toward a Better World

A wide range of experiences for children to learn respect for our world, its diverse people, and the environment, while acknowledging and valuing the rich cultural heritage of families.



### Caring Matters

Promoting important social and emotional development skills including positive language with peers and the ability to initiate interactions and exhibit self-control.

“ We are not simply developing children to learn what is already known, but to create and cultivate the knowledge of the future. ”

— RACHEL ROBERTSON,  
VP, EDUCATION & DEVELOPMENT, BRIGHT HORIZONS





## TEACHERS: THE HEART OF OUR CLASSROOMS

Teachers are the heart of everything we do. And we've set the standard for supporting them, providing continual training and professional development, and paying full tuition for them to continue their education and earn their early child education college degrees. The result is teachers you can feel great about - professionals with the passion to nurture your child, and the talents, knowledge, and skills to support these early years' important developmental milestones.

## OUR PROVEN APPROACH

Research shows that today's children need a diverse mix of skills. At Bright Horizons, we make sure children gain the social-emotional, critical thinking, and academic competencies to thrive. And parents and teachers feel positively about our graduates' success.

- ▶ More than **93% of kindergarten teachers** call Bright Horizons' graduates "school ready" with the social and academic skills (writing, reading, math) they need.
- ▶ **97% of Bright Horizons parents** say their children are able to collaborate, think critically, and communicate effectively.

## WORLD ENRICHMENTS

Bright Horizons learning opportunities go beyond the classroom, with *World Enrichments* that are included in your tuition and enhance your child's learning even more. \*

**Just a few of the World Enrichments your child might experience:**

### Art Studio

Beyond every day art experiences — exploration of a variety of art mediums, artists, and artistic styles.

### Garden Works

Children in all age groups, infant and above, discover science through exploration of the natural world and gardening.

### STEM

In depth, hands-on investigation into the integrated concepts of science, technology, engineering, and math.

### Music Makers

Guided exploration of sound, instruments, and musical concepts.

\* Enrichments vary by center. Ask your Center Director for more details.

“ We are grateful EVERY DAY for the teachers and staff at Bright Horizons. Our oldest amazes us with all that he has learned in the Early Preschool and Pre-Kindergarten classes and our infant receives the highest quality of care. ”

— BRIGHT HORIZONS PARENTS



## COME GROW WITH US

Learning starts with counting fingers and toes. Before you know it, it's chapter books and multiplication tables. In between are the building blocks of early education, where young children establish the foundation for a lifetime of learning. Our carefully crafted education programs are there for every step – age appropriate and custom designed to encourage curious, happy, and confident children at every age and stage.

“You are amazing and enthusiastic educators who do an incredible job providing my son with opportunities to learn! He always tells me about his teachers with a smile on his face. Your hard work is shaping our children in some of the most formative years of their life and you are doing a fantastic job of it! — LAURA, PRESCHOOL PARENT”

### Infants

*Exploration-friendly classrooms for your baby's first big milestones.*

- ▶ An assigned primary caregiver for one-to-one moments of caring, play, and communication
- ▶ Personalized care plans to support daily schedules, nutritional guidelines, and any other unique needs
- ▶ Sensory-rich spaces to explore and soft places to roll over, pull up, and crawl
- ▶ Daily reading, exposure to the arts, and outdoor time (weather permitting)

### Toddlers

*Engaging, safe spaces to support the giant leaps of the toddler years.*

- ▶ Support for newfound independence and social skills
- ▶ Focus on the changing needs and encouragement for individual growth and the ability to make choices
- ▶ Learning centers that include language and reading, construction, math, fine motor, art, dramatic play, science and sensory exploration, and outdoor learning
- ▶ A relaxed environment to foster individual development and self-help skills

### Preschool

*Programs to inspire children to be curious and creative thinkers who are intellectually, physically, emotionally, and socially ready for the big years ahead.*

- ▶ Joyful, appropriate, and meaningful learning that encourages investigation, exploration, and discovery
- ▶ Independent, teacher-directed, and small-group activities that engage and adapt to each group
- ▶ A flexible curriculum that encourages skills in creative expression, literacy (language and writing), math/manipulatives, science, social/emotional development, technology, music, dramatic play, and outdoor learning
- ▶ Opportunities for problem-solving and decision-making that support future-ready, well-rounded, confident children

### Kindergarten Prep

*Empowering children to think critically, explore new ideas, and build on the STEM, language, art, and social skills they'll need for success in school.*

- ▶ Encouragement for developmental and academic achievements
- ▶ Support for core pre-academic areas including literacy, mathematical reasoning, and scientific investigation
- ▶ Multiple and diverse learning activities that ensure children thrive in executive functioning, social awareness, and health and wellness
- ▶ Focus on a strong foundation through understanding of teamwork and positive self-image that will be crucial for success in school and life

Learn more at  
[brighthorizons.com/curriculum](https://www.brighthorizons.com/curriculum)





## COMMUNITY AND CONNECTIONS FOR FAMILIES

At Bright Horizons, education isn't just for children. We offer resources and events to support parents, too.

Some of what's included in your monthly tuition:

- ▶ Parenting webinars, podcasts, and weekly newsletters
- ▶ Social channels to share ideas with parents and educators
- ▶ *My Bright Day*® mobile app\* to keep you connected throughout your child's day with photos, real-time updates on care, learning, and milestones, and important notifications.

Bright Horizons is a vibrant community, providing many additional programs and services for busy families. We offer:

- ▶ Full-day and part-day programs
- ▶ Back-up child care
- ▶ Summer camp
- ▶ Before- and after-school programs for school-age children
- ▶ Family Resources – an online destination for parenting tips, learning at home activities, and more!

\* Not available in all locations.

## READY TO GET STARTED?

Speak to the director at your center of choice or visit [www.brighthorizons.com](http://www.brighthorizons.com) to learn more.

We can't wait to welcome you to the Bright Horizons family.

BUSINESS CARD



**Bright Horizons<sup>®</sup>**

Early Education & Preschool